

Monthly report for December (provisional estimate)

-The following is a report for consolidated net sales in 2016.

■Consolidated net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2016	8,859	10,224	11,515	12,751	12,849	9,697	8,527	7,369	11,262	13,558	12,516	9,941	129,074
Year-on-year change	93.8%	94.3%	106.7%	98.0%	95.3%	91.7%	95.6%	95.4%	98.9%	97.1%	92.3%	93.7%	96.1%

■Consolidated net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2016	8,859	19,084	30,599	43,351	56,200	65,898	74,425	81,795	93,057	106,616	119,132	129,074	129,074
Year-on-year change	93.8%	94.0%	98.4%	98.3%	97.6%	96.7%	96.5%	96.4%	96.7%	96.8%	96.3%	96.1%	96.1%

-The following is a report for non-consolidated online net sales in 2016.

■Non-consolidated online net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2016	5,651	6,008	6,954	7,557	6,824	5,429	4,654	4,227	6,519	7,388	6,968	5,604	73,783
Year-on-year change	97.0%	91.3%	107.5%	95.6%	94.6%	91.9%	92.8%	92.9%	101.2%	97.4%	90.8%	88.8%	95.2%

■Non-consolidated online net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2016	5,651	11,659	18,613	26,170	32,994	38,423	43,077	47,304	53,823	61,211	68,179	73,783	73,783
Year-on-year change	97.0%	93.9%	98.6%	97.7%	97.1%	96.3%	95.9%	95.6%	96.3%	96.4%	95.8%	95.2%	95.2%

* Online net sales represent sales via the internet (personal computers, mobile devices (including smartphone&tablet)) in Senshukai Co., Ltd.'s core catalog mail order business.

Notice: The above data and circumstances are based on provisional estimates. Please note that these estimates may be revised in or after the following month.