

Monthly sales report in fiscal 2015 (provisional estimate)

The following is a report for consolidated net sales in 2015.

■Consolidated net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2015	9,449	10,847	10,789	13,009	13,488	10,577	8,924	7,722	11,383	13,965	13,553	10,610	134,321
Year-on-year change	88.3%	91.8%	73.3%	103.2%	97.8%	101.6%	102.1%	97.7%	99.5%	94.9%	97.2%	92.0%	94.2%

■Consolidated net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2015	9,449	20,297	31,086	44,095	57,584	68,161	77,085	84,808	96,191	110,157	123,710	134,321	134,321
Year-on-year change	88.3%	90.2%	83.5%	88.5%	90.5%	92.1%	93.1%	93.5%	94.2%	94.3%	94.6%	94.2%	94.2%

The following is a report for non-consolidated online net sales in 2015.

■Non-consolidated online net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2015	5,828	6,582	6,466	7,901	7,216	5,907	5,016	4,550	6,440	7,589	7,674	6,310	77,479
Year-on-year change	87.7%	95.2%	71.2%	104.0%	93.8%	99.7%	100.8%	102.2%	94.6%	93.0%	97.8%	90.0%	93.2%

■Non-consolidated online net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2015	5,828	12,410	18,876	26,777	33,993	39,900	44,916	49,466	55,906	63,495	71,169	77,479	77,479
Year-on-year change	87.7%	91.5%	83.4%	88.5%	89.6%	91.0%	92.0%	92.8%	93.0%	93.0%	93.5%	93.2%	93.2%

* Online net sales represent sales via the internet (personal computers, mobile devices (including smartphone&tablet)) in Senshukai Co., Ltd.'s core catalog mail order business.

Notice: The above data and circumstances are based on provisional estimates. Please note that these estimates may be revised in or after the following month.