

Monthly sales report in fiscal 2014 (provisional estimate)

The following is a report for consolidated net sales in 2014.

■ Consolidated net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2014	10,697	11,812	14,718	12,610	13,795	10,412	8,742	7,901	11,443	14,711	13,943	11,737	142,526
Year-on-year change	99.0%	99.5%	124.9%	94.6%	97.8%	96.2%	94.4%	99.7%	103.7%	101.3%	93.6%	105.0%	100.7%

■ Consolidated net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2014	10,697	22,510	37,229	49,839	63,635	74,048	82,790	90,691	102,135	116,846	130,789	142,526	142,526
Year-on-year change	99.0%	99.2%	108.0%	104.3%	102.8%	101.8%	101.0%	100.9%	101.2%	101.2%	100.3%	100.7%	100.7%

-The following is a report for non-consolidated online net sales in 2014.

■ Non-consolidated online net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2014	6,645	6,915	9,085	7,597	7,697	5,926	4,976	4,454	6,810	8,163	7,845	7,008	83,121
Year-on-year change	100.5%	97.4%	125.9%	94.8%	97.7%	94.8%	89.9%	98.8%	106.0%	97.4%	90.7%	107.1%	100.0%

■ Non-consolidated online net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2014	6,645	13,560	22,645	30,242	37,939	43,865	48,841	53,295	60,105	68,268	76,113	83,121	83,121
Year-on-year change	100.5%	98.9%	108.2%	104.5%	103.0%	101.9%	100.5%	100.3%	101.0%	100.5%	99.4%	100.0%	100.0%

* Online net sales represent sales via the internet (personal computers, mobile devices (including smartphone&tablet)) in Senshukai Co., Ltd.'s core catalog mail order business.

Notice: The above data and circumstances are based on provisional estimates. Please note that these estimates may be revised in or after the following month.