

Monthly sales report in fiscal 2012 (provisional estimate)

-The following is a report for consolidated net sales in 2012.

■ Consolidated net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2012	10,917	11,649	11,495	14,984	13,797	11,187	9,254	7,926	11,007	15,939	14,966	12,625	145,750
Year-on-year change	104.5%	107.4%	109.7%	114.7%	99.2%	103.7%	110.0%	102.7%	107.6%	97.1%	109.5%	111.9%	106.2%

Consolidated net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2012	10,917	22,566	34,062	49,047	62,844	74,031	83,285	91,212	102,219	118,158	133,125	145,750	145,750
Year-on-year change	104.5%	106.0%	107.2%	109.4%	107.0%	106.5%	106.8%	106.5%	106.6%	105.2%	105.7%	106.2%	106.2%

-The following is a report for non-consolidated online net sales in 2012.

■ Non-consolidated online net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2012	6,342	6,413	6,463	8,489	7,452	6,116	5,275	4,460	6,043	9,095	8,590	6,642	81,380
Year-on-year change	118.1%	115.9%	115.6%	117.0%	105.8%	105.9%	118.1%	108.5%	113.6%	104.3%	117.1%	107.8%	112.0%

■ Non-consolidated online net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2012	6,342	12,755	19,218	27,707	35,159	41,275	46,550	51,010	57,053	66,148	74,738	81,380	81,380
Year-on-year change	118.1%	117.0%	116.5%	116.7%	114.2%	112.9%	113.4%	113.0%	113.1%	111.8%	112.4%	112.0%	112.0%

* Online net sales represent sales via the internet (personal computers and mobile devices) in Senshukai Co., Ltd.'s core catalog mail order business.

Notice: The above data and circumstances are based on provisional estimates. Please note that these estimates may be revised in or after the following month.