

Monthly report for December (provisional estimate)

-The following is a report for consolidated net sales in 2010.

■Consolidated net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2010	10,038	10,571	11,554	13,060	13,430	10,972	8,191	7,793	11,988	14,629	14,069	10,556	136,859
Year-on-year change	△6.8%	△9.7%	△12%	△10.6%	△9.2%	△2.8%	△7.8%	△1.4%	△11.7%	△6.4%	△1.2%	△1.8%	△7.1%

Consolidated net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2010	10,038	20,610	32,164	45,225	58,656	69,629	77,821	85,614	97,603	112,233	126,302	136,859	136,859
Year-on-year change	△6.8%	△8.3%	△9.7%	△9.9%	△9.8%	△8.8%	△8.7%	△8%	△8.5%	△8.2%	△7.5%	△7.1%	△7.1%

-The following is a report for non-consolidated online net sales in 2010.

■Non-consolidated online net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2010	4,932	4,940	5,530	6,275	6,225	5,314	3,801	3,630	5,689	6,949	6,889	5,175	65,349
Year-on-year change	0.7%	△4.9%	△8.5%	△7.9%	△4.6%	0.1%	△11.5%	5.0%	△8.8%	△1.0%	5.4%	7.8%	△2.7%

■Non-consolidated online net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2010	4,932	9,872	15,402	21,677	27,902	33,216	37,016	40,646	46,336	53,285	60,174	65,349	65,349
Year-on-year change	0.7%	△2.2%	△4.6%	△5.6%	△5.3%	△4.5%	△5.3%	△4.4%	△5.0%	△4.5%	△3.5%	△2.7%	△2.7%

* Online net sales represent sales via the internet (personal computers and mobile devices) in Senshukai Co., Ltd.'s core catalog mail order business.

Notice: The above data and circumstances are based on provisional estimates. Please note that these estimates may be revised in or after the following month.