

Monthly sales report in fiscal 2011 (provisional estimate)

-The following is a report for consolidated net sales in 2011.

■ Consolidated net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2011	10,449	10,848	10,478	13,062	13,913	10,789	8,412	7,717	10,232	16,413	13,663	11,279	137,261
Year-on-year change	104.1%	102.6%	90.7%	100.0%	103.6%	98.3%	102.7%	99.0%	85.4%	112.2%	97.1%	106.8%	100.3%

Consolidated net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2011	10,449	21,298	31,776	44,839	58,752	69,542	77,955	85,672	95,905	112,319	125,982	137,261	137,261
Year-on-year change	104.1%	103.3%	98.8%	99.1%	100.2%	99.9%	100.2%	100.1%	98.3%	100.1%	99.7%	100.3%	100.3%

-The following is a report for non-consolidated online net sales in 2011.

■ Non-consolidated online net sales (monthly) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2011	5,369	5,533	5,593	7,253	7,045	5,775	4,465	4,110	5,318	8,717	7,334	6,160	72,672
Year-on-year change	108.9%	112.0%	101.1%	115.6%	113.2%	108.7%	117.5%	113.2%	93.5%	125.4%	106.5%	119.0%	111.2%

■ Non-consolidated online net sales (cumulative) (Unit: millions of yen)

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Annual total
2011	5,369	10,902	16,495	23,748	30,793	36,568	41,033	45,143	50,461	59,178	66,512	72,672	72,672
Year-on-year change	108.9%	110.4%	107.1%	109.6%	110.4%	110.1%	110.9%	111.1%	108.9%	111.1%	110.5%	111.2%	111.2%

* Online net sales represent sales via the internet (personal computers and mobile devices) in Senshukai Co., Ltd.'s core catalog mail order business.

Notice: The above data and circumstances are based on provisional estimates. Please note that these estimates may be revised in or after the following month.